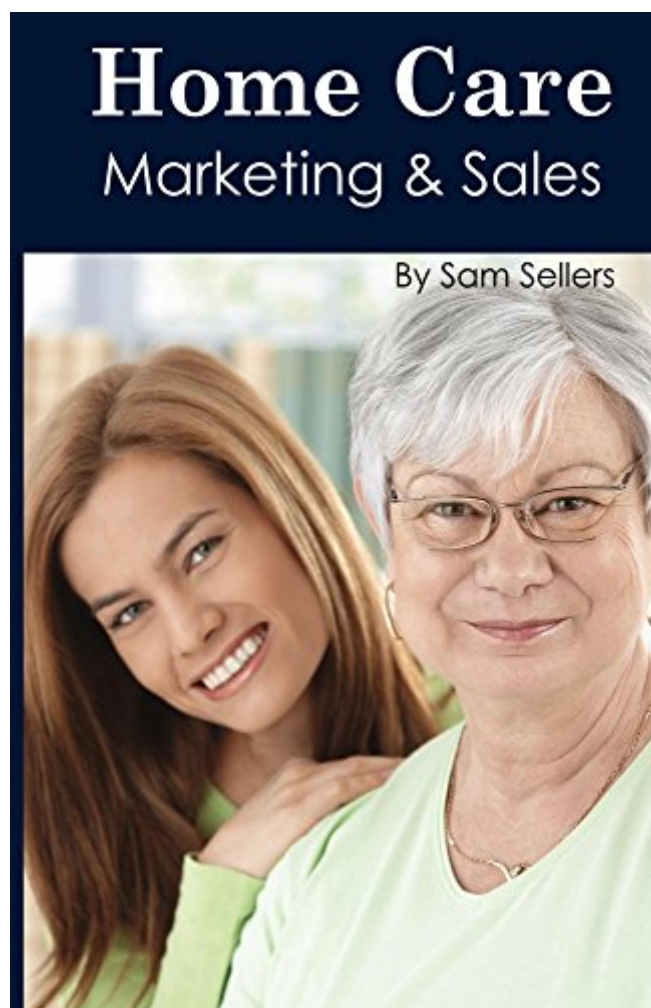


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Home Care Marketing And Sales



Synopsis

Home Care Marketing & Sales gives you the resources and strategies you need to:1)Effectively sell your services to referral sources2)Convert referral calls to your office into in-home consultations3)Convert in-home consultations into new clientsThrough the strategies you learn you will have the knowledge and confidence to positively and powerfully position your home care agency.Written by home care expert Sam Sellers, the advice is both practical and proven.

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